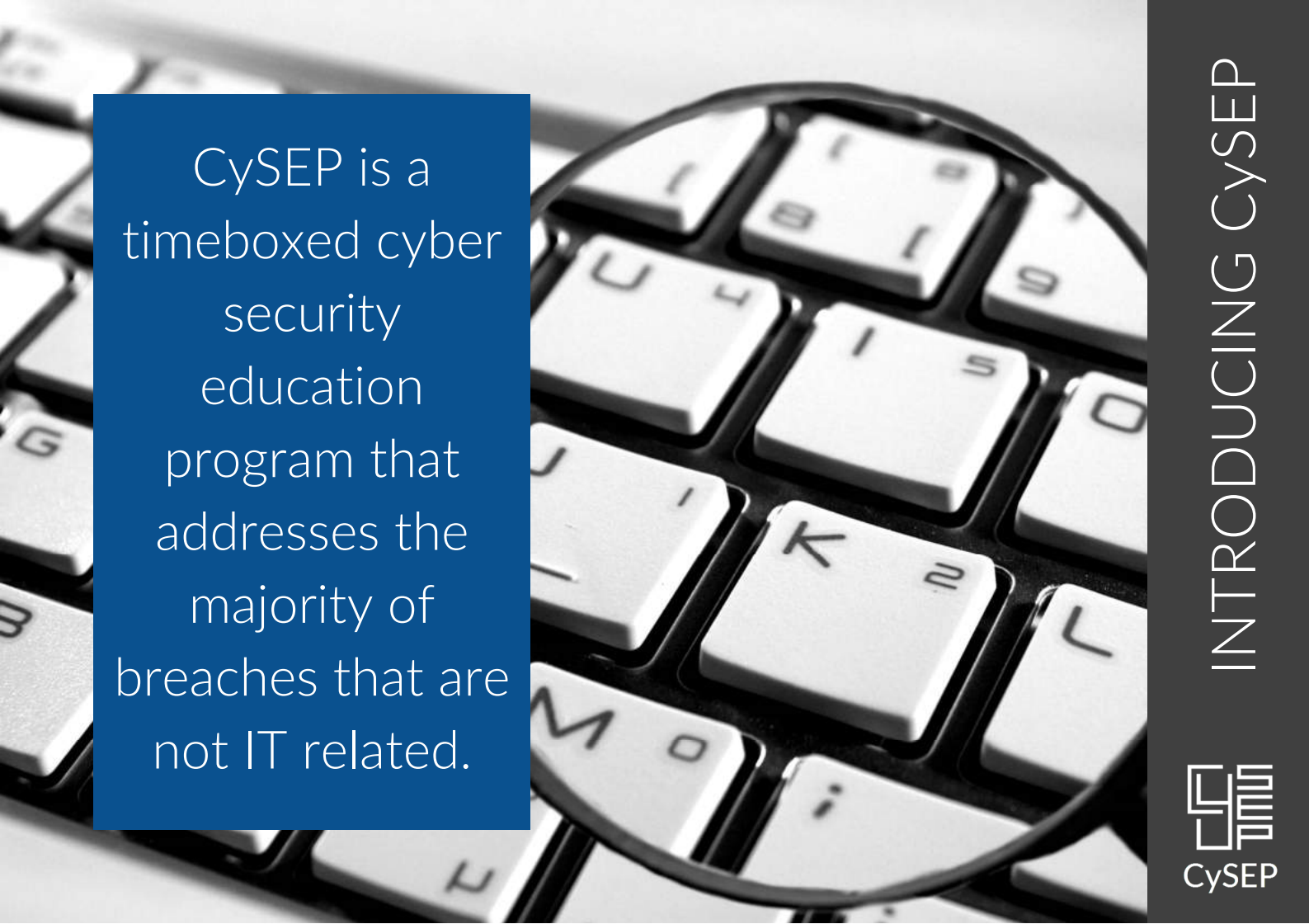




CYBER SECURITY EDUCATION PROGRAMME

ENGAGE • EDUCATE • MITIGATE



CySEP is a timeboxed cyber security education program that addresses the majority of breaches that are not IT related.

INTRODUCING CYSEP



CySEP engages and educates your staff. It highlights your risk areas and identifies your security priorities. And it benchmarks you against other internal and external entities.


INTRODUCING CYSEP



CYBERCRIME COSTS
THE GLOBAL ECONOMY
\$450 BILLION

CNBC, February 2017



A hand holding an RSA SecurID security key over a laptop keyboard. The background is a blurred laptop screen with text from a Barclays advertisement.

Employee ignorance and inaction is the greatest concern.

The majority of security breaches are due to poor employee awareness.

Employees represent the largest risk to an organization's security.

Traditional employee education doesn't address the rapidly changing security environment.

The main focus is on IT and security teams, not general employees.

Employee security vulnerabilities are insufficiently managed.

A SECURITY PROBLEM

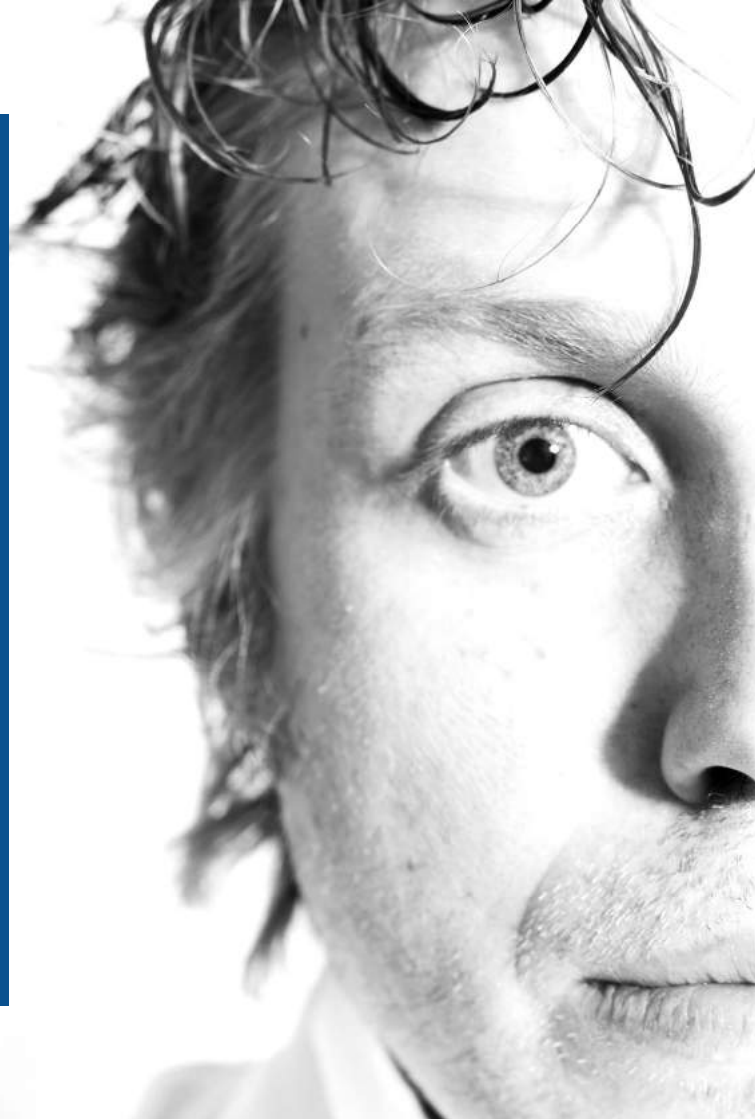
The most common types of breaches:

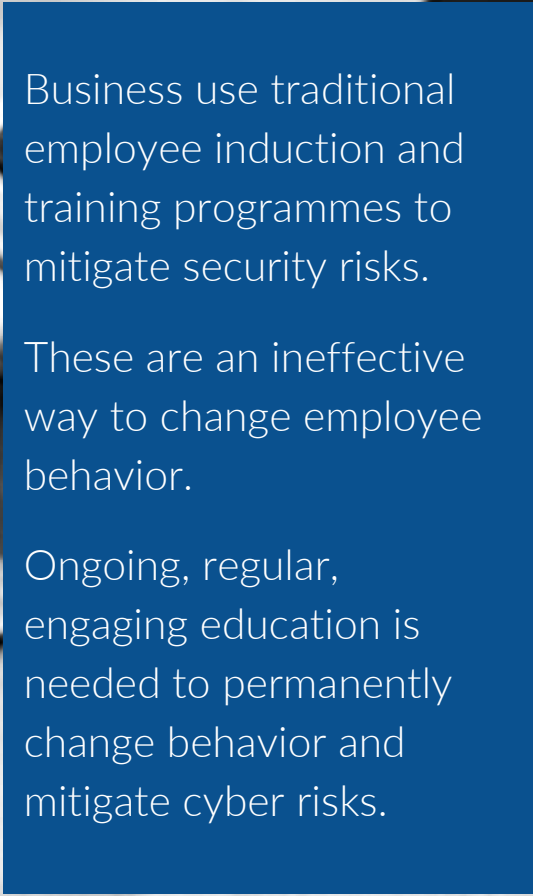
- 72% - fraudulent emails
- 33% - viruses, spyware and ransomware
- 27% - fraudulent use of company identity
- 17% - ransomware

Source: Ipsos Mori Cyber Security Breaches Survey 2017

Percentages are based on cases where organizations identified a breach or attack.

In other words, all breaches caused by insufficient awareness and vigilance of employees.





Business use traditional employee induction and training programmes to mitigate security risks.

These are an ineffective way to change employee behavior.

Ongoing, regular, engaging education is needed to permanently change behavior and mitigate cyber risks.



ENGAGE



EDUCATE



MITIGATE

THE SOLUTION

CySEP is

- Timeboxed
- Online
- Engaging
- Educating
- Competitive
- Data generating
- Behavior focussed
- Subscription based

Can be customized to meet
business and industry
needs.



THE SOLUTION

Business-wide reporting of:

- Risk Areas
- Security priorities
- Organizational statistics
- Staff engagement
- Level of severity
- Benchmarking

CySEP compliments and enhances your existing security audits and assessments.



ANNUAL CYBERCRIME COSTS ARE SET TO HIT \$6 TRILLION BY 2021

Khaleej Times, June 2017



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